



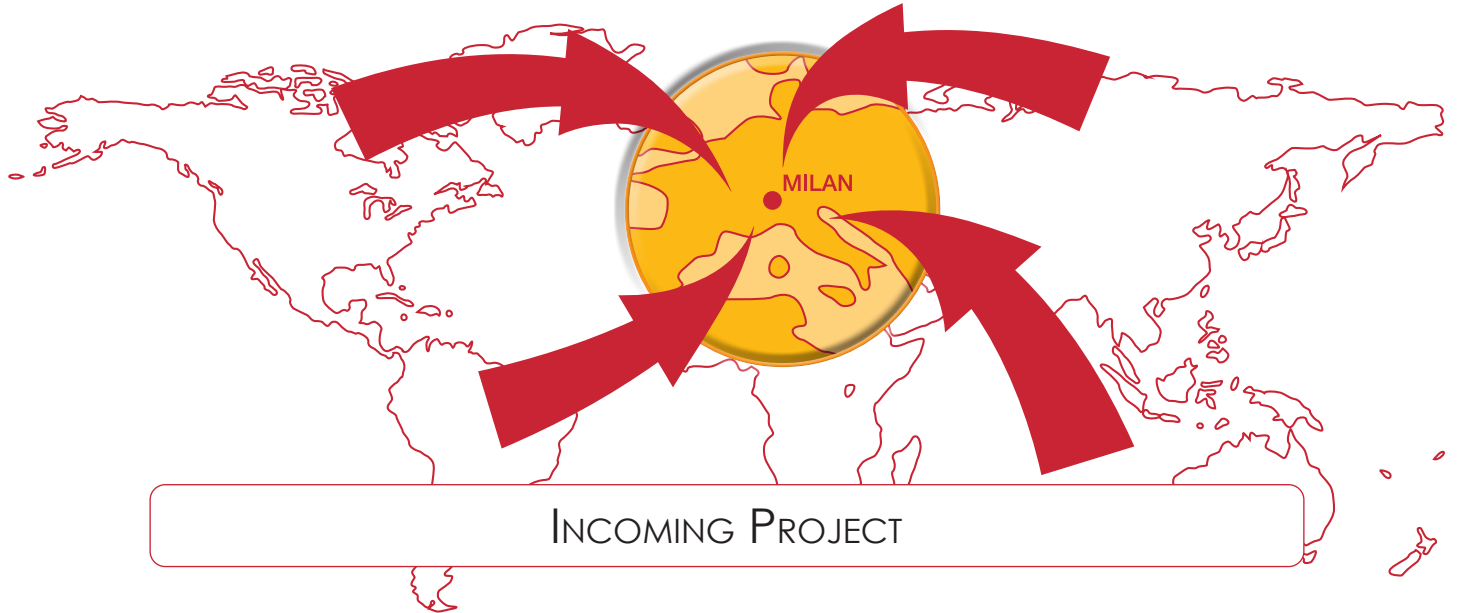
31<sup>st</sup> International Enological  
and Bottling Equipment Exhibition  
Fiera Milano Rho, 17<sup>th</sup>-20<sup>th</sup> November 2026



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Dear Company,

For the next edition of SIMEI, the General Secretariat has decided to develop a particularly effective promotional activity dedicated to Top Clients, both Italian and foreign, with the aim not only of encouraging them to participate in the event, but above all of turning them into active ambassadors of SIMEI's strengths.

To put together the delegations and fully satisfy your expectations, we ask you to actively contribute to the success of the project by giving us, well in advance, a list of countries that you believe are attractive emerging markets and producers/retailers you wish to meet over the days of the event.

We will personally invite them to our halls, offering them all the assistance and organisational support they may need.

Thanking you in advance for your kind cooperation,

Yours sincerely.

THE GENERAL SECRETARIAT

